

# Steve Clark Gamblers

## POSTAL MAILING LIST

This is a highly responsive gambling list loaded with repeat and multi-buyers collected by Steve Clark from a variety of different subscription tipping services, publications and software he's been involved with over the last few years.

Transaction values are high with a typical subscriber spending around £1,000 per year all the way up to £2,497 for specialist Betfair software.

All names have been generated from direct mail, off-the-page advertisements and email promotions.

This is a perfect list for all GAMBLING/FOREX/INVESTMENT offers.



## CUSTOMER PROFILE

- Prime Targets for Investment/Gambling Offers
- Buyers of betting products/publications/software
- Average Order Value £1,000
- Minimum Order Whole File

## RECOMMENDED USES

- Gambling Offers
- Investment Offers
- Money-Making and Business Opportunity Offers

## ALTERNATIVE LISTS

In addition to this database, we can strongly recommend the following highly responsive lists to target.

- STREETWISE GAMBLERS
- STRATEGEM RACING TIPS
- HORSE RACING ADVICE SUBSCRIBERS
- LEGACY DATABASE OF GAMBLERS
- GAMBLING SYSTEM BUYERS

## LIST DETAILS

### QUANTITY

- 9,378 Postal Addresses

### COSTS

- Cost per 1,000 £185.00
- Small Order Surcharge £35.00
- Processing Fee £50.00
- Address Labels per 1,000 £20.00

### SELECTION OPTIONS PER 1,000

- Recency £20.00
- Gender £20.00
- Geographical £10.00
- MultiBuyers £20.00
- Buyers £10.00

## REQUIREMENTS OF USE

- Minimum Order: 1,000
- Smaller order surcharges on all orders between 1,000 and 1,999
- Prices are for a one-time mailing use only
- Please call for prices for Multi-Use

CALL HILITE TODAY ON +44(0) 1474 874848  
OR EMAIL [SALES@HILITEDMS.CO.UK](mailto:SALES@HILITEDMS.CO.UK)

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**HILITE**

Direct Marketing Services

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