

SF Biz Opp Study

Course Buyers

POSTAL MAILING LIST

This file comprises people who have bought a number of business opportunity courses as follows:

- A manual of running an Amazon business
- A manual on running an eBay business
- A manual on creating automated online income
- An expanded study course on setting up an internet marketing business



It will be of interest to any company with a Business Opportunity offer, a Gambling offer or an Investment promotion (whether it's a Property or Stock-market offer). Training offers would also work well to this file.

CUSTOMER PROFILE

- Proven Responders
- 90% Male
- All buyers of Biz Opp Courses
- All names from Internet, Press & Direct Mail

RECOMMENDED USES

- Business Opportunity Promotions
- Gambling Offers
- Investment Related Offers
- Training Offers

ALTERNATIVE LISTS

In addition to this database, we can strongly recommend the following highly responsive lists to target.

- BOOKINGLINE
- STREETWISE MASTERFILE
- KITCHEN TABLE ENTREPRENEUR
- MARKITEER
- BUSINESS START-UP MANUAL BUYERS

LIST DETAILS

QUANTITY

- 2,770 Postal Addresses

COSTS

- Cost per 1,000 £150.00
- Small Order Surcharge £35.00
- Processing Fee £50.00
- Address Labels per 1,000 £20.00

SELECTION OPTIONS PER 1,000

- Recency £20.00
- Gender £20.00
- Geographical £10.00
- MultiBuyers £20.00
- Buyers £10.00

REQUIREMENTS OF USE

- Minimum Order: 1,000
- Smaller order surcharges on all orders less than full file
- Prices are for a one-time mailing use only
- Please call for prices for Multi-Use

CALL HILITE TODAY ON +44(0) 1474 874848
OR EMAIL SALES@HILITEDMS.CO.UK

For further information contact Philip Chantry, Sophie Culleton or Joanna Gargiulo

HILITE

Direct Marketing Services